



The Spray Foam Industry's Most-Read Magazine



WINTER 2021 THE CONTRACTOR ISSUE

The buzz is building, and the industry is about to burst with anticipation ...who will be featured as *Spray Foam Magazine's* 2021 CONTRACTOR OF THE YEAR?

The advertising space is limited, so please don't hesitate to get in this special issue of *Spray Foam Magazine*, before the foam sets, the ink dries, and the magazine lands on doorsteps.

PLUS the issue includes the following dedicated sections, presenting the opportunity to target market your product, service, or business:

- Concrete Leveling
- Unique Applications
- Contractor's Corner
- Technology
- Coatings
- SPF Equipment
- Canada
- Builder's View
- Architect's Corner



REACH DIGITAL/PRINT

47,000 +



(Subscriber base includes Spray Foam Contractors, SPF Suppliers, Architects, Builders & Consultants, and Home & Building Owners. PLUS social media weekly reach and digital distribution.)

RATES

AD UNIT	1x	3-4x	5x	6x
Full Page	\$3,550.00	\$3,195.00	\$3,017.50	\$2,840.00
1/2 Page (Horizontal)	\$2,750.00	\$2,475.00	\$2,337.50	\$2,200.00
1/4 Page	\$1,250.00	\$1,125.00	\$1,062.50	\$1,000.00
1/3 Page (Vertical)	\$1,950.00	\$1,755.00	\$1,657.50	\$1,560.00



DATES

Ad Space Closed: 11/1/2021

Ad Creative Due: 11/8/2021

Issue Release: 12/1/2021

CONTACT

561-356-5572 | marketing@sprayfoam.com

Advertiser's Info: www.sprayfoamads.com

15% additional charge for ads on the inside front cover and back cover.

10% additional charge for the inside back cover.

Make a bold statement with multiple ads in each issue. Leverage the power of repetition by running an ad in multiple locations throughout the issue. 30% discount for Bonus Ad Placement (2+ ads per issue)